

Long's Restaurant, Campbellford

Although the red and buff brick building is much older, it's most memorable period dates from the depression years, when the Long family's Restaurant, Confectionery and Bakery were it's most famous tenants. The business's early beginnings can be traced to 1920, when a candy factory, operated by Frank Long, opened on the west side of the Trent River. A few years later, hand-dipped chocolates, five-cent Fair taffy, and candy canes, hand-crooked by Frank's wife Violet, were manufactured in the 'boiler room' located upstairs above the restaurant. By 1937, ice cream, both hard and soft, was being made on site. Then came the bakery, where favorite homemade recipes were put to good use in the creation of cookies, pies and tarts. Violet, aided by Lucille La Brash, just managed to "Satisfy that Long....ing!" for Long's baked goods. A portion of the multi-booth restaurant was devoted to the old time Soda Bar, but perhaps the most remembered feature of the gathering place was the friendships made here and the good times to be had at Long's. In Frank Long's words, it was "the place to meet — good things to eat". Visitors and residents alike agreed. Though the last meal was served in 1974, stories are still recounted of the happy times enjoyed at the fondly remembered Long's Restaurant.

Prints of this and other drawings by Barry King are available by calling 905 372 5003.

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