



# Alberta Accommodation Guide

## ADVERTISING CONTRACT



#401 Centre 104, 5241 Calgary Tr.,  
Edmonton, AB T6H 5G8  
Telephone: (780) 436-6112  
Fax: (780) 436-5404

Please publish our advertisement in the 2005 Alberta Accommodation Guide as follows:

QTY	AD SIZE	DESCRIPTION / AREA	COLOUR	AD PRICE	OTHER	TOTAL
			B/W <input type="checkbox"/> 1c <input type="checkbox"/> 4c <input type="checkbox"/>			
			B/W <input type="checkbox"/> 1c <input type="checkbox"/> 4c <input type="checkbox"/>			
			B/W <input type="checkbox"/> 1c <input type="checkbox"/> 4c <input type="checkbox"/>			
LISTING ENHANCEMENTS - Yellow Highlight (\$ 147. <sup>00</sup> ) <input type="checkbox"/> Photo / Logo (\$ 649. <sup>00</sup> ) <input type="checkbox"/>						
ALL CHARGES ARE NET (No Agency Commission included)				Plus 7% GST (GST# 10669 3583RT)		

**NOTE:** All Ads to be supplied in digital format. Quark Express or ADOBE InDesign (other formats may be accepted with fee for conversion) AHLA can arrange for ad preparation; however, **PRODUCTION CHARGES WILL BE BILLED TO CLIENT.**

### AD COPY INSTRUCTIONS

- Exact Repeat of \_\_\_\_\_ Ad       Repeat of \_\_\_\_\_ Ad with changes       New Ad  
PUBLICATION YEAR      PUBLICATION YEAR
- Camera Ready       Negatives (Comp. Film)       Material enclosed       Date available \_\_\_\_\_

**PLACEMENT** \_\_\_\_\_  
*Special Advertising Position requests are NOT guaranteed unless specified. A 25% surcharge applies on fulfilled position requests.*

**SPECIAL INSTRUCTIONS:** \_\_\_\_\_

### PAYMENT DETAILS

Organization: \_\_\_\_\_ Authorized Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

#### Invoice to (if different from above)

Company: \_\_\_\_\_ Attention: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

#### CREDIT INFORMATION:

Bank: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ Phone: \_\_\_\_\_

Supplier: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ Phone: \_\_\_\_\_

#### TERMS AND CONDITIONS

*The Alberta Hotel & Lodging Association will assume no liability or responsibility for advertising copy, which is received after the deadline date or not in accordance with printing specifications. This agreement is also subject to terms and conditions contained in the attached rate sheet. Account is due and payable 30 days from invoice date; overdue accounts are subject to a 1.5% per month interest penalty charge (18% per annum).*

#### WAIVER OF LIABILITY

*The Advertiser understands that the Alberta Hotel & Lodging Association shall make every effort to correctly publish the advertising in the Alberta Accommodation Guide, but that errors and omissions can occur. The Advertiser waives against the Alberta Hotel & Lodging Association, representatives, agents and employees in the event such errors or omissions occur, howsoever caused including negligence.*

DATE \_\_\_\_\_ **AGREED TO: ADVERTISER – AUTHORIZED SIGNATURE** \_\_\_\_\_ TITLE \_\_\_\_\_

DATE \_\_\_\_\_ **ACCEPTED BY: AHLA - AUTHORIZED SIGNATURE** \_\_\_\_\_ TITLE \_\_\_\_\_

OFFICE CONTROL #
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